

NEWS RELEASE

**FRANCONIA TOWNSHIP POLICE DEPARTMENT
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March 17, 2006

Hollywood Celebrity Scheduled to Tour Local Elementary Schools

From Wednesday, March 22nd until Tuesday, April 4th, the Franconia Township Police Department's D.A.R.E. program is hosting a Retro Bill tour for the students and families of the Souderton Area School District.

Retro Bill is the official safety buddy of the nationwide Drug Abuse Resistance Education Program. He is a nationally renowned child's safety and self-esteem expert who tours the country year-round with his fun and energetic self-esteem and safety program. He is the most in demand assembly speaker.

He will be bringing his energetic and positive attitude, along with his outstanding motivational speaking expertise, to the Souderton Area School District.

We invite you to attend and cover the events of the Retro Bill Tour to help recognize and celebrate the accomplishments of the D.A.R.E. program and the D.A.R.E. student's commitment to making positive choices.

This two week Retro Bill tour is sponsored by the Souderton-Telford Rotary Club and the Franconia Township Police Department.

Please find attached a schedule of his appearances. Should you need any further information or special accommodations, please feel free to contact the Police Department. We thank you for your anticipated media coverage of this highly anticipated event.

For more interesting Retro Bill facts visit www.retrobill.com.

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2006 RETRO BILL TOUR SCHEDULE

March 28 th :	9:30 a.m. – 10:15 p.m.	Vernfield Elementary School 960 Long Mill Road, Telford, Pennsylvania
	12:30 p.m. – 2:30 p.m.	Indian Crest Junior High School 139 Harleysville Pike, Souderton, Pennsylvania
	7:00 p.m. - 9:00 p.m.	Indian Valley Boys & Girls Club- D.A.R.E. Graduation 115 Washington Av, Souderton, Pennsylvania
March 29 th :	8:00 a.m. – 10:00 a.m.	Indian Valley Middle School 130 Maple Ave, Harleysville, Pennsylvania
	2:00 p.m. – 2:45 p.m.	Franconia Elementary School 366 Harleysville Pike, Souderton, Pennsylvania
March 30 th :	2:15 p.m. – 3:00 p.m.	West Broad Street Elementary School 342 West Broad Street, Souderton, Pennsylvania
	6:00 p.m. – 8:30 p.m.	Award Dinner with Retro Bill at La Bella Vita 301 W. Reliance Road, Telford, Pennsylvania
March 31 st :	6:30 p.m. – 8:30 p.m.	Souderton Mennonite Church – Family Night 105 West Chestnut Street, Souderton, Pennsylvania
April 3 rd :	9:00 a.m. – 9:45 a.m.	Lower Salford Elementary School 250 Maple Avenue, Harleysville, Pennsylvania
	10:15 a.m. – 11:00 a.m.	Oak Ridge Elementary School 465 Moyer Road, Harleysville, Pennsylvania
	2:00 p.m. – 2:45 p.m.	E. Merton Crouthamel Elementary School 143 South School Lane, Souderton, Pennsylvania
April 4 th :	2:00 p.m. – 2:45 p.m.	Salford Hills Elementary School 2721 Barndt Road, Harleysville, Pennsylvania