<u>NEWS RELEASE</u>

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Celebrity Appearance Scheduled for D.A.R.E. Bowling Tournament

On Saturday, March 1, 2008 beginning at 1 p.m., the Franconia Township Police Department's Drug Abuse Resistance Education officers will be hosting the 2nd annual D.A.R.E. bowling tournament at Earl Bowl Lanes, 398 Morwood Road in Franconia Township. Hollywood Celebrity Retro Bill will be joining over 150 local elementary students at the D.A.R.E. bowling tournament for a day of fun, celebration, and continuing education.

D.A.R.E. is a nationwide program that is presented in elementary schools to help fourth and fifth graders make positive choices when confronted with offers of drugs, alcohol and smoking. The kids attending are this year's D.A.R.E. students from classes taught at Franconia Elementary, Vernfield Elementary, and West Broad Street Elementary schools by officers Timothy Boyle and David Klepfer.

Retro Bill is the official safety buddy of the nationwide D.A.R.E. program. He is a nationally renowned child safety and self-esteem expert who tours the country year-round with his fun and energetic self-esteem and safety program. Retro Bill will be joining the students in their quest for winning trophies and bragging rights at the tournament. It is a time for the students to have fun, while reinforcing lessons learned in their D.A.R.E. classes this year.

Moyer and Son, Inc. of Souderton and the Franconia D.A.R.E. program are sponsoring the event. It is with the assistance of our dedicated supporters, teachers, and parents that we have a successful D.A.R.E. program for our children in Franconia Township.

We invite you to attend and cover this bowling tournament to help recognize and celebrate the accomplishments of the D.A.R.E. program and the D.A.R.E. student's outstanding commitment to making positive choices.

Should you need any further information or special accommodations, please feel free to contact the Police Department, or visit <u>www.franconiadare.org</u>.