



Township of Franconia

671 Allentown Road
Telford, Pennsylvania 18969-2205
www.franconiatownship.org

Tel. (215) 723-1137

Fax (215) 723-4167

FOR IMMEDIATE RELEASE:

Sign up for emails from Franconia Township!

Franconia Township, Pennsylvania – April 8th, 2015

Franconia Township will now be sending out, via email, timely information to its businesses and residents. To register, simply go to the Franconia Township website at www.franconiatownship.org and sign up! This will not replace the Township's traditional "snail mail" newsletters, but rather adds to the places where resident can get and receive information.

President of the Board of Supervisor's Grey Godshall says "we are making a concerted effort to reach out to the residents to let them know what is happening in Franconia. By using email, we will be able to deliver information quickly and in a more cost effective manner." Godshall goes on the mention that the email updates will not be replacing the township's 'Franc Talk', which residents will continue to receive in the mail.

"We will continue to look at new ways to reach out to the community, whether it be via traditional communication methods or by emails, texts or social media." Says Township Manager Jon Hammer. "Further, we are looking for the communication to be two-way, where we are not only delivering information, but receiving new ideas from our residents as well." "We are hoping this additional service can reach any residents out there who may not be receiving traditional mail".

The Township expects to be sending out the email news updates on a monthly or as-needed basis. The cost to sign up and receive the emails is free.

Contact:

Jon Hammer, Township Manager
Franconia Township
671 Allentown Road
Telford, PA 18969
215-723-1137

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